

# Publishing an Image

*Preparing an image for final use.*  
Test (20pts.)

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Considerations in image preparation:

- DPI
  - Compression: JPEG / GIF / TIFF
  - Mode: RGB / CMYK
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1. Your client approaches you and asks you to prepare a photo to be used on a website. Explain the following considerations you made while preparing the photo and why?
  - What DPI did you set the photo to and why?
  - What compression format did you use and why?
  - What mode did you use and why?
  - Are there any other considerations you took into account in the preparation of this image.
  
2. Your client approaches you and asks you to prepare a photo to be used in a magazine. Explain the following considerations you made while preparing the photo and why?
  - What DPI did you set the photo to and why?
  - What compression format did you use and why?
  - What mode did you use and why?
  - Are there any other considerations you took into account in the preparation of this image.
  
3. Your client approaches you and asks you to prepare a 'clip art' image of a 'Saints Logo' to be used on a website. Explain the following considerations you made while preparing the photo and why?
  - What DPI did you set the photo to and why?
  - What compression format did you use and why?
  - What mode did you use and why?
  - Are there any other considerations you took into account in the preparation of this image.
  
4. Your client approaches you and asks you to prepare a 'clip art' image of a 'Saints Logo' to be used in a magazine. Explain the following considerations you made while preparing the photo and why?
  - What DPI did you set the photo to and why?
  - What compression format did you use and why?
  - What mode did you use and why?
  - Are there any other considerations you took into account in the preparation of this image.